

# RS2010 Consultation– The Cumbria Response

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# What I'll cover this morning...

- RS2010 - Activity of sub region to date
- Key messages from Cumbria
- Our impressions of Part 1 document
- Value of Regional Strategy and our expectations
- Cumbria delivery arrangements
- Today's priority and next steps



# Activity to date

- NWDA & 4NW Regional Leaders Board - Sub regional representation – **ongoing input**
- CCC and CSP response to Principles and Issues Consultation Paper - **April 2009**
- First RS2010 CSP Focus on event led to *key messages* – **June 2009**
- 4NW RS2010 Regional Conference – **July 2009**
- Cumbria representation at RS Working Group



# Cumbria *Key Messages*

## High level:

- Cumbria has key assets and can make a unique contribution to help the region
- By delivering outcomes in Cumbria we deliver outcomes in the North West
- Align RS to Single Community Strategy
- A focused “foreign policy”
- Bring together environment and economic strands e.g. carbon reduction



# Cumbria *Key Messages cont*

- **Specific themes:**
- 'Energy County' branding
- Culture, heritage & innovation
- Young people and rural community needs
- Healthier communities
- Utilities, food and leisure & tourism



# Our Impressions

- **Inclusive** process to date with general improvement
- Headline strategy and **themes right** for region
- Welcome upfront ref to **climate change, energy, food security**
- Recognition of Lake District – other **assets?**
- Assumption of “**trickle down**” from city region



# Our Impressions *Cont*

- **One size fits all** strategy - need mix of options!
- **Spatial content** missing - key settlements/projects
- Need recognition of **sparse rural areas** - connectivity to services
- **Affordable housing and employment** infra key
- **Realism** – choice of transport?



# Value and Expectations

- RS2010 **statutory development plan** (April) - replace RSS, RES & RHS!
- Major **influence over Cumbria** policy and investment frameworks
- Active **engagement** - also transparent and realistic
- Comments taken on board – **accountability** and communication.
- Cumbria representatives – active input & **influence**
- **Ambition** for Cumbria shared in the region



# Monitoring delivery in Cumbria

**Cumbria Strategic Partnership Forum**

**Cumbria Leadership Forum**

**Cumbria Chief Executives' Group**

**Joint Chairs Group  
(Thematic Partnerships and LSPs)**



# Next steps

- Capture the Cumbria response **today** – what are your views on key questions?
- Cumbria Chief Executives' Group consider response - **12 Feb**
- CCC Cabinet consider – **2 March**
- Cumbria Leadership Forum endorsement – **3 March**
- Statutory consultation Part 1&2 – **Summer 2010**

