

FINAL PROGRAMME

9.30	<p>Welcome <i>Cathy Wynne, Chair of Cumbria Tobacco Alliance</i></p>
9.35	<p>Cumbria Health and Wellbeing Scrutiny Committee <i>Councillor Bill Wearing, Cumbria County Council</i> Reflecting on the 'Last Gasp' Scrutiny Committee review of 2008</p>
9.50	<p>Illicit Tobacco <i>Dave Wiggins, North of England Illicit Tobacco Manager</i> Highlighting the need for a North of England action plan to reduce the use of illicit tobacco</p>
10.10	<p>Her Majesties Revenues and Customs (HMRC) <i>Graham Forbes, SI Inland Detection</i> Revealing the size of illicit tobacco as a problem, and explaining the role of HMRC in combating the supply of illicit tobacco</p>
10.30	<p>Questions to speakers</p>
10.45	<p>Coffee break</p>
11.00	<p>Cumbria Youth Alliance presentation <i>Cheryl Merrin-Rankin, Cumbria Youth Alliance</i> Outlining research into CYP and attitudes towards smoking</p>
11.15	<p>Cumbria context – Trading Standards <i>Nigel Strick, Interim Manager, Cumbria Trading Standards</i> Providing the view from Cumbria Trading Standards</p>
11.30	<p>Cumbria Tobacco Alliance Action Plan Workshops To identify actions and ways forward for partners' organisations to contribute to activity in tackling the availability of illicit tobacco</p>
11.55	<p>Workshop feedback <i>Cathy Wynne, Su Sear – NHS Cumbria</i></p>
12.10	<p>Closing remarks</p>

